

Useful Talking Points for Building Local Membership: TPA's Value, Resources & Achievements

Overview

There are growing expectations for pharmacists to do more in patient education, MTM, immunizations and community outreach. As pharmacists transition to health-care advisors, resources, education and advocacy must keep pace. To meet the new challenges, pharmacists need cutting-edge CE & resources and the support of a strong professional advocate.

TPA has been the leading advocate for Texas pharmacy since 1879, the one strong voice for all pharmacy professionals. Under the **Rxperts** banner, we are raising standards for the patient-pharmacist relationship and empowering pharmacy professionals to be health-care advisors. Using **smart, healthy living**, we can help Americans improve their health and better manage their own care.

TPA Has Rxpertise to Ignite the Profession & Your Career

- ▶ **Vigorous advocacy** at the state & national levels; **Groundbreaking MTM initiatives** **Cutting-edge CE; Networking & Support** at local chapters, academies & annual conference; **News & Resources** that keep you on top of your profession

● **Vigorous Advocacy**

TPA lobbying in 2007 was critical in:

- ▶ Medicaid fee increase for Texas pharmacists; Delaying workers' comp e-billing to allow training & prep; Persuading TDI to keep current paper claim form for WC; Winning congressional delay of tamper-resistant pads; Getting a pharmacist voice on several state advisory committees

Investing in PharmPAC, TPA's political action committee, helps elect candidates for the Legislature and statewide offices who will protect your practice and the health of your patients.

● **Groundbreaking MTM Initiatives**

Hispanic Healthcare Initiative: An innovative collaboration to advance the health of Hispanic Texans by monitoring diabetes care & medications of high-risk workers in San Antonio. **Mt. Pleasant Project:** diabetes wellness for Pilgrim's Pride employees in East Texas. **Williamson County Initiative:** Diabetes wellness project for county employees near Austin will be 100% employer-funded.

● **Cutting-Edge CE**

TPA offers 150+ hours of national-quality CE each year, including 25+ courses at Conference & Expo. Rxpert.org is a portal to CE offerings that are carefully reviewed for quality. TPA's CE tracks include Pharmacy Leadership & Operations; Cultural Competency; Clinical Drug Therapy; MTM; Patient Safety

● **Networking & Support**

Engage Locally: TPA has 40+ local associations offering networking, professional support and CE opportunities. **TPA Academies:** Network, collaborate and learn from peers in 10 communities of interest. **Rxperts Conference & Expo:** 1,000+ attend the largest pharmacy event in the Southwest each year. National-caliber speakers, CE, networking events & 100+ exhibitors of products and services.

● **News & Resources**

Rxpert.org: News about TPA & pharmacy, + extensive resources & links. **Rxperts the Magazine:** Three CE courses each issue + news, insights & TPA events. **LiveWire:** Biweekly e-news on TPA events & insights. **Rx in the News:** Daily pharmacy- & health-related headlines from major media

Joining TPA Makes a Statement

Being an Rxpert shows that you are committed to advancing pharmacy & the welfare of patients. It means you've got an advocate around the clock and the support & vision of an organization that will help you take your profession & your career to the next level.